



# The Resort at Longboat Key Club

## 2014 Media Kit

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*Imagine holding the key to a lifetime of experiences.....*

*Rejuvenate. Unwind. Play. Explore. Savor.*

Media Contacts

Sandra Rios ♦ Director of Communications ♦ 941.387.9151 ♦ [sandra.rios@LongboatKeyClub.com](mailto:sandra.rios@LongboatKeyClub.com)

Diamond Public Relations ♦ 305.854.3544



## Our Resort

The Resort at Longboat Key Club is a 410-acre beachfront resort and private membership club located on the barrier island of Longboat Key, just off the coast of Sarasota, Florida. The Resort and Islandside Golf Course are bordered on the west by the Gulf of Mexico with the Harbourside Golf Course, Longboat Key Club Moorings and Tennis Gardens bordered by Sarasota Bay on the east.

With an emphasis on privacy, exclusivity, and personalized service, The Resort at Longboat Key Club is a true luxury vacation destination offering tennis, golf, fitness facilities, The Spa, private beach access, a 291 slip deep-water marina, and 8 restaurants and lounges all at one property. Renowned as a beautiful, tropical island paradise, resort guests will feel pampered and away from it all yet still have easy access to local attractions, shopping, dining, cultural events and two international airports.

The Resort Brand reflects the variety and exclusivity of its offerings –

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### Location

220 Sands Point Road  
Longboat Key, Florida 34228  
(941) 383-8821 (Direct)  
(800) 237-8821 (Toll-Free)  
(941) 383-0359 (Fax)  
[www.longboatkeyclub.com](http://www.longboatkeyclub.com)

**Opening Date** - October 1982

**Ownership** – Ocean Properties, Ltd.

**General Manager** – Jeffrey H. Mayers

**Our Partners -**





## Rejuvenate. Unwind. Play. Explore. Savor.

- **Explore** - a pristine white-sand beach set with elegant chaise lounge chairs, private cabanas, and umbrellas.
- **Explore** – our 291 slip deep-water marina – the largest on Florida's west coast
- **Play** – on 25 Har-Tru tennis courts with instruction at two locations – the Tennis Gardens and Islandside Tennis.
- **Play** - 45-holes of challenging golf with instruction available
- **Savor** - 8 distinctive restaurants and lounges – Portofino, L’Ancora Lounge, Sands Pointe, The Pointe Lounge, The Tavern & Whiskey Bar, Spike’n Tees, Court 21 Café and Lounge, Barefoot’s Bar & Grille
- **Rejuvenate** - The Spa with 10 treatment rooms, men’s and women’s relaxation rooms and more than 50 island-inspired services
- **Rejuvenate** – fully-equipped Fitness Center with personal trainers
- **Unwind** – Mind & Motion Studio with exercise, yoga, wellness and meditation classes
- **Unwind** – ocean-side swimming pool and Jacuzzi overlooking the Gulf of Mexico
- **Explore** - 9.5 mile island path for biking, jogging, and walking
- **Explore** – sailing and boating charters, water sports, paddleboards and kayak rentals
- **Explore** - 12,000 square feet of conference and meeting space for groups of 15-150



## Our Awards

- *AAA Four-Diamond Award*, 30 consecutive years
- *Tennis Magazine*, #1 Tennis Resort, Gulf Coast of Florida, 2012;  
a Top Ten Tennis Resort Nationwide, 2012
- *USTA 2009 "Outstanding Facility Award"*, The Tennis Gardens
- *Tennis Resorts Online*, Top 25 Gold Medal Tennis Resort Worldwide, 2013
- *Condé Nast Traveler*, Top 100 Resort Spas, U.S., 2014
- *Condé Nast Traveler*, #12 Top 40 Florida Resorts, 2013
- *Travel + Leisure*, 500 World's Best Hotels list, 2014
- *The Knot*, Best of Weddings, 2011 - 2013
- *Successful Meetings*, Pinnacle Award 2008 - 2013
- *Meetings & Conventions*, Gold Key Award
- *Corporate & Incentive Travel*, Greens of Distinction Award
- *Golf Digest*, "Best Places to Play"
- Florida Department of Environmental Protection's Green Lodging Program
- Sarasota County's Green Business Partnership
- Keep Sarasota County Beautiful—Land, Sea, and Air Preservation Award 2008
- *Sarasota Herald Tribune*, 2011 Best Boat Yard and Marina Finalist
- Certified Florida Clean Marina, 11 Consecutive Years
- ValvTect Marina of the Year, 2011



## Unwind

The Resort at Longboat Key Club offers 221 condominium suites with dramatic views of the Gulf of Mexico, serene lagoon, or golf course fairways. Trish Wilson, of the internationally acclaimed New York City hospitality design firm Wilson Associates, led the \$6.5 million redesign project. The remodeled interiors feature a citrus-colored palate with linen-inspired textures, and custom-made furniture that incorporates dark walnut, crushed bamboo, and woven sea grasses.

**Guest Rooms** come complete with one king-size or two double beds, a dressing area, refrigerator with ice maker, microwave, and private balcony. (415 square feet)

**Junior Suites** have one king-size bed in a spacious living/sleeping area, a queen-size sleeper sofa, plus a kitchenette with washer/dryer, dressing room, and private balcony. (650 square feet)

**One-Bedroom Suites** feature a private master bedroom with one king-size bed and dressing area. The suite includes a large living room with queen-size sleeper sofa, complete kitchen, washer/dryer, dining area, and private balcony. (815 square feet)

**Two-Bedroom Suites** have a king-size bed in the master bedroom and two double beds in the guest bedroom. The bedrooms include dressing areas and are separated by a large living room, with queen-size sleeper sofa, complete kitchen, washer/dryer, dining area and private balconies. (1,260 square feet)

**Deluxe Two-Bedroom Suites** are the most luxurious and expansive of the Resort's accommodations. They offer an oversized living room with queen-size sleeper sofa, private balconies, and kitchen, plus all the features of the two-bedroom suite. (1,750 square feet)

### All rooms and suites feature:

- Spacious private balconies with views of the Gulf, lagoon, or golf course
- Sealy Presidential beds with Egyptian cotton linens and towels
- 42-inch Plasma TV in the living room / 32-inch LCD TV in the bedrooms
- Bose Wave clock radio
- Cable TV, DVD player, and movies-on-demand



- High speed Internet access
- Plush bath robes
- Fully-stocked premium wine and spirits bar
- Hair dryers
- Iron and ironing board
- In-room safe
- Kitchenettes with coffee maker, microwave & refrigerator with ice maker
- Individual air conditioning and heating controls
- Access to reading library, movies and board games

#### **Guest Services**

- Twice daily housekeeping, evening turndown service on request
- Personalized concierge services
- Complimentary morning newspaper
- 24-hour safety patrol
- Room Service—7 a.m. to Midnight
- Valet parking
- Year-round Camp Loggerhead program for children ages 5-12
- On-premise resort shuttles available property-wide
- Scheduled shuttle service to St. Armands Circle
- Special events catering and wedding planning services

**Director of Resort Operations:** Rick Benninghove